

FARID ISMAYILOV

Software Developer &
Digital Marketing Manager

+994 51 301 99 71

ismayilovf@outlook.com

Baku, Azerbaijan

www.imfarid.com

WORK EXPERIENCE

Traffle Business
2024 - Present

Web Developer

Engaged in full-stack web development for internal projects and the development of Android applications for internal use.

Solidleads Ltd.
2023 - Present

Digital Marketing and Research Manager

Responsible for publishing advertisements on Google, YouTube, and Microsoft Bing Ads. Expertise in App Store Optimization (ASO) for both Android and iOS applications, including keyword research and developing creative ad concepts using various tools.

Solidleads Ltd.
2021 - 2023

Software Developer & Helpdesk

Engaged in full-stack web development for internal projects and the development of Android applications for internal use. Provided helpdesk support and managed network-related tasks to ensure smooth operations within the company.

SM Consulting
2020 - 2021

Full Stack Web Developer

Handled front-end fixes and back-end development for internal projects, ensuring a seamless user experience and reliable system functionality. Responsibilities included implementing UI improvements, developing and integrating back-end features, and collaborating with the team to troubleshoot issues and deploy new features that met project requirements and aligned with company goals.

Millisoft
2019 - 2020

IT Assistant & Mentor

Served as a mentor in an experiential program focused on front-end web development. Guided participants through key concepts, provided hands-on assistance with coding challenges, and helped them build practical skills in HTML, CSS, JavaScript, and responsive design.

SKILLS

- HTML/CSS
- JS/jQuery
- MSSQL
- MySQL
- PHP
- C#
- WordPress
- SEO
- Google Ads / Bing Ads
- ASO
- KWTool
- Git
- Semrush
- Shopify

EDUCATION

Odlar Yurdu
University
2021 - 2023

Computer Engineering

Master of Engineering and Applied Sciences

Millisoft
2019 - 2020

Full Stack Web Development

Course

ADNSU / ASOIU
2017 - 2021

Computer Sciences

Bachelor's Degree

LANGUAGES

Azerbaijan: Native

English: Upper-intermediate

Turkish: Advanced

Russian: Elementary